

SOHNA



**SOHNE
PUNJAB DA
SOHNA
SWAAD**



www.markfedpunjab.com

At a glance

The Punjab State Co-operative Supply & Marketing Federation, popularly known as Punjab MARKFED, is an apex Co-operative organisation at state level with direct linkages with Primary Agriculture Co-operative Societies. Since its inception in 1954, with a humble beginning, Markfed has come a long way and is now one of the largest Marketing Co-operatives in Asia. At present it has more than 3000 primary agricultural Co-operative Societies as its members. Markfed is engaged in the procurement of foodgrains, distribution of agricultural inputs (fertilizer and agrochemicals), marketing of agri-produce in the form of processed fruits and vegetables, Ready-to-Eat products, Vanaspati and Refined Oils, Jam, Pickles, Honey, Spices, Basmati Rice, Atta, Salt, Tea, Masala Gur, Shakkar and a lot more. These products are being sold under the brand name of SOHNA.

The success of Markfed, with annual turnover of more than Rs. 20,000 crores, owes its achievements to:

- Co-operative structure
- Knowledgeable and Progressive Management
- Pragmatic Plans and Policies
- Path Breaking Innovations
- Dedication and Lasting Commitment to the Objectives



Honey

250 gms, 500 gms & 1 kg

Honey, Blossom Honey Litchi

SOHNA Honey is regarded as the purest honey available in India (Certified by CSE) which is sourced directly from beekeepers/ honey producers.

It is tested for pesticides, C3 and C4 sugar, antibiotics and heavy metals. Markfed also prides itself for being the pioneer in introducing 100% traceability for purchase of honey through barcode system.



Yummy, Tasty & Healthy

Breakfast Cereals



INSTANT DALIYA & HONEY GRITS

500 gms

Daliya (Kesar, No Added Sugar)
Honey Grits

SOHNA Daliya is a precooked multigrain meal, rich in nutrients and a balanced diet packed with proteins, vitamins & minerals. The desired quantity of Daliya can be mixed with hot milk/ water, stir for a minute and the dalia is ready to eat.

- 100% Natural, Tasty & Hygienic
- Shelf life of nine months
- No artificial preservatives, no added sugar
- No refrigeration required

CORN FLAKES

1.25 kg, 250 gms & 30 gms

Honey coated cornflakes bring the finesse of sun ripened corn of Punjab, which is rich in Vitamins and draped with pure multiflora honey procured directly from bee keepers of Punjab with a seal of purity.



Purity & Quality Guaranteed

Vanaspati & Oils

MUSTARD OIL

1 ltr, 2 ltr, 5 ltr, 15 ltr & 15 kg

SOHNA Mustard Oil has natural pungency and strong mustard flavour. It is high quality pure mustard oil of 1st grade which maintains the essentials of good taste to leave a lingering flavour, a true memorable feast.

VANASPATI

1 ltr, 2 ltr (Matka), 5 ltr, 15 ltr,
10 kg Matka & 15 kg

SOHNA Vanaspati Ghee is pure and healthy, enriched with Vitamin A, D and sesame oil (til). SOHNA Vanaspati meets the highest standards set by the Government and is in the market since 1970.

REFINED OILS

1 ltr, 5 ltr, 15 ltr & 15 kg

- Soyabean ▪ Cottonseed
- Sunflower ▪ Rice bran ▪ Canola

SOHNA Refined Oils compliment good health, keeps vascular system intact and great for regular use. SOHNA Refined oils are unique edible oils with desirable nutritional attributes. Markfed has made effective tie-ups with the port based players for supply of refined palm oil in bulk packings so as to provide economical product for institutional sales.

Atta, Besan & Rice

ATTA

5 kg & 10 kg

SOHNA Whole Wheat Atta is stone grinded at the lowest RPM's so as to retain its natural nutrients. Its wholesome taste makes it a market leader.

BESAN

1 kg

SOHNA Besan is processed from ripened chickpeas to collect its natural iron contents and is a perfect recipe for besan based preparations.

RICE

1 kg, 2 kg Jar & 5 kg Pack

SOHNA Basmati Rice comes from the finest quality handpicked, aromatic long-grain paddy that is processed at Markfed's own modern Rice Mill. Meticulously processed and hygienically packed, SOHNA Basmati Rice is a real treat combined with nourishing taste and everlasting aroma.



Wellness Products



AMLA JUICE

500 ml

- It is 100% pure, rich source of Vitamin C, extracted from Amla fruits grown in Himalayan Gangatic Plains of western U.P. and is free from synthetic colours and flavours.
- It is anti-oxidant and cures nutritional deficiencies.

ALOE VERA JUICE

500 ml

- It is 100% pure juice having natural fibres.
- It is extracted from Indica variety and is a natural source of polysaccharides.

Shakkar & Gur

SHAKKAR

900 gms Jar

SOHNA Shakkar is 100% pure, natural sweetener, organically processed, rich in proteins, vitamins and minerals like iron, magnesium etc. Ancient Indian medical scriptures refer to jaggery as an energy food which is said to purify blood, prevents rheumatic diseases, disorders of bile and possesses nutritive properties of highest order.

GUR

500 gms & 900 gms

SOHNA Gur is prepared from organically processed J95 Variety & contains concentrated sugarcane juice, groundnut, aniseed, fennel seed, clarified butter, dry ginger powder and melon seeds. It helps in digestion and purification of blood.

Better Health, Enriching Life

MURABBA

1 kg

Amla, Carrot, Apple Murabba

SOHNA brings healthy and tasty murabba processed from fresh farm products. It is processed and packed under hygienic conditions and is a sweet delight for all age-groups.

AMLA CANDY

250 gms & 500 gms

Amla Candy & Chatpata Candy

A natural source of vitamin C which boosts immunity and helps to curtail other medical diseases.



- Boosts Immunity
- Detoxifies the Liver
- Boosts Intestinal health
- Great source of natural Vitamins & Minerals

Spices

100 gms, 200 gms

SOHNA Spices are unique in aroma and flavour which enhances taste of your dishes

- Garam Masala
- Red Chilli Powder
- Black Pepper
- Turmeric Powder
- Whole Spices
- Dalchinni
- Jeera
- Ajwain
- Moti Elachi
- Salt



SALT

1 kg

SOHNA Salt is a high quality, triple refined free flowing iodized salt, free from any adulteration which enhances the taste and nutritional value of your food.

Pulses

500 gms & 1 kg

SOHNA Pulses contain no added preservatives and colour. SOHNA pulses are the best source of protein required by human body.

- Black Channa
- Dal Channa
- Dal Masoor
- Dal Moongi
- Mah Sabut
- Rajmah Chitra
- Sabut Moongi
- Kabuli Chana
- Dal Arhar
- Sabut Masoor



Bottled Products



PICKLES

1 kg

SOHNA Pickles are tasty, naturally made from farm fresh ingredients, preserved by cooking in sugar, salt, pure oil, vinegar and blended with freshly grounded spices. Made with richness of 1st grade kachi ghani mustard oil for pungency and long lasting shelf life.

MIXED FRUIT JAM

500 gms

SOHNA processes one of the finest quality mixed fruit jam prepared from fresh farm fruits which are made under hygienic conditions.

LITCHI JAM

500 gms

Grown in the famous belt of Pathankot, this Dehradun variety grown in the region is well accepted in the market for the peculiar aroma and distinct taste.



TOMATO KETCHUP

500 gms & 1 kg

SOHNA Tomato Ketchup is prepared from fresh tomatoes. Ripe, juicy tomatoes procured freshly from the farms are added to the highest quality condiments without any preservatives.

TOMATO PUREE

1.5 kg & 900gms

SOHNA Tomato Puree has a shelf life of one year and 1 kg of Sohna Tomato Puree is prepared from approximately 2.5 kg farm fresh tomatoes. It is used in Indian, Chinese and Continental cooking.



GULAB SHARBAT

750 ml

SOHNA Gulab Sharbat is a true flavoured drink. It is processed and packed by observing protocol of quality parameter as enforced by FSSAI.

VINEGAR

700 ml

SOHNA Vinegar is a high quality vinegar processed and packed by observing full protocol of hygiene. It is commonly used in food preparation, particularly in pickling and other salad dressings in Chinese and Continental food etc.

WATER

1 ltr & 250 ml

Quench your thirst with SOHNA Packaged Drinking Water with added minerals.

Tea & Sugar

TEA

Gold Tea 250 gms & Josh 1 kg

SOHNA Tea is made from handpicked tea leaves from best of the tea gardens of Dooras and has unique taste with lasting aroma.

SUGAR

1 kg, 5 kg & 50 kg

SOHNA Sugar is hygienically packed to preserve its snowy purity and richness. Brings the taste that the world knows so well and trusts.



Ready To Eat

450 gms & 850 gms

HEAT 'N EAT CURRIES

- No Preservatives
 - As delicious as home cooked food
 - Shelf life of 18 months
 - Saves time. Just heat & eat
 - Highly Economical
- | | |
|---------------------|-----------------|
| ▪ Rajmah | ▪ Kari Pakora |
| ▪ Sarson Ka Saag | ▪ Matar Paneer |
| ▪ Amritsari Chholay | ▪ Palak Paneer |
| ▪ Chatpata Chana | ▪ Black Chana |
| ▪ Dal Makhani | ▪ Spinach Puree |
| ▪ Dal Tarka | |



THE PUNJAB STATE CO-OPERATIVE & MARKETING FEDERATION LTD.

Markfed House, Sector 35 B, Chandigarh

Tel: 0172 2611267, 4648130 | Email: marketing@markfedpunjab.com